ORDER

Orders Order / Rev: 1309299 08408081 Alt Order #: DCCC ADD 10/4-10/10 Product Desc: **KENS** Estimate: 5261 Flight Dates: 10/04/16 - 10/10/16 Primary AE: Robert Langer Original Date / Rev: 10/03/16 / 10/07/16 Sales Office: T-WAS Order Type: Political Sales Region: NAT Name: **Great American Media** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007-3603 Agency Commission: 15% **Advertiser Democratic Congressional Campaign** New Business Thru: Name: Demographic: A35+ Order Separation: 00:15:00 **Product Codes:** IS-Candidate/US House, IS-Issue/Non Advertiser External ID: 22071 P04-GB Priority: Agency External ID: 2039AG Unit Code: Revenue Codes: AGY, (POL) Political, (POL) Issue General

			Totals	27	\$29,650.00	\$25,202.50
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

Start Of Order - End Of Order

Net Amount

\$25,202.50

Totals

Month

October 2016

Spots

27

100%

Gross Amount

\$29,650.00

Net Amount

\$25,202.50

Rating

0.00

0.00

Order Share	Share	Total
KENS	30%	\$29,650.00
Market	100%	\$98,833.33

Spots

27

Gross Amount

\$29,650.00

Bill Plan

Start Date

09/26/16

Robert Langer

End Date

10/10/16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KABB	8%	\$7,906.67
KCWX	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KPXL	0%	\$0.00
KSAT	34%	\$33,603.33
KTRG	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KWEX	0%	\$0.00
KXTM	0%	\$0.00
UNKWN	0%	\$0.00
WOAI	28%	\$27,673.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
E 1	All	10/04/16	10/10/16	Local News @ 12p M	-F CM	12-1230p	MTWTF	:30	3	\$750.00 P02-F 0.00 NM	3	\$2,250.00
	Local News @ 12p M-F											
	Sta	rt Date I	End Date	Weekdays Sp	ots/Week	Rate F	Rating					

Print Date: 10/11/16 11:10:31 Page 2 of 3

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08408081 Product Desc: DCCC ADD 10/4-10/10 Alt Order #: **KENS**

10/04/16 - 10/10/16 Estimate: 5261

Flight Dates:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 All	10/04/1	6 10/10/16	Local News @ 12p N Local News @ 12p N		12-1230p	MTWTF	:30	3	\$750.00 P02-F	0.00 NM	3	\$2,250.00
Sta Week: 10	art <u>Date</u> /04/16	End Date 10/10/16	<u>Weekdays</u> MTWTF	oots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
E 2 All	10/04/1	6 10/10/16	Local News @ 4p M- Local News @ 4p M		4-430p	MTWTF	:30	3	\$900.00 P02-F	0.00 NM	3	\$2,700.00
Sta Week: 10	art <u>Date</u> /04/16	End Date 10/10/16	<u>Weekdays</u> <u>Sr</u> MTWTF	oots/Week 3	<u>Rate</u> \$900.00	Rating 0.00						
E 3 All	10/04/1	6 10/10/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	MTWTF	:30	3	\$850.00 P02-F	0.00 NM	3	\$2,550.00
Sta Week: 10	art <u>Date</u> /04/16	End Date 10/10/16	<u>Weekdays</u> MTWTF	oots/Week 3	<u>Rate</u> \$850.00	Rating 0.00						
E 4 All	10/04/1	6 10/10/16	Local News @ 5p M- Local News @ 5p M		5-530p	MTWTF	:30	2	\$1,200.00 P02-F	0.00 NM	2	\$2,400.00
Sta Week: 10	art <u>Date</u> /04/16	End Date 10/10/16	<u>Weekdays</u> MTWTF	oots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00						
E 5 All	10/04/1	6 10/10/16	Local News @ 6p M- Local News @ 6p M		6-630p	MTWTF	:30	2	\$1,500.00 P02-F	0.00 NM	2	\$3,000.00
<u>Sta</u> Week: 10	art <u>Date</u> /04/16	End Date 10/10/16	<u>Weekdays</u> <u>Sp</u> MTWTF	oots/Week 2	Rate \$1,500.00	Rating 0.00						
E 6 All	10/04/1	6 10/10/16	Local News @ 6a M- Local News @ 6a M		6-7a	MTWTF	:30	2	\$600.00 P03-F	0.00 NM	2	\$1,200.00
<u>Sta</u> Week: 10	art <u>Date</u> /04/16	End Date 10/10/16	<u>Weekdays</u> <u>Sp</u> MTWTF	oots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
E 7 All	10/04/1	6 10/10/16	Wheel of Frtune 630 Wheel of Frtune 630	•	630-7p	MTWTF	:30	3	\$2,200.00 P02-F	0.00 NM	3	\$6,600.00
Sta Week: 10	art Date /04/16	End Date 10/10/16	<u>Weekdays</u> MTWTF	oots/Week 3	Rate \$2,200.00	Rating 0.00						
E 8 All	10/04/1	6 10/10/16	Great Day SA 9-10a Great Day SA 9-10a		9-10a	MTWTF	:30	3	\$150.00 P03-F	0.00 NM	3	\$450.00
Sta Week: 10	art Date /04/16	End Date 10/10/16	<u>Weekdays</u> <u>Sr</u> MTWTF	oots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
E 9 All	10/08/1	6 10/08/16	Sat Prime B Crimetime Saturday	CM	8-9p	1-	:30	1	\$700.00 P03-F	0.00 NM	1	\$700.00
Sta Week: 10	art Date /03/16	End Date 10/09/16	<u>Weekdays</u> Sr	oots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 10 All	10/09/1	6 10/09/16	Local News @ 530p Local News @ 530p		530-6p	1	:30	1	\$300.00 P04-0	0.00 NM	1	\$300.00
Sta Week: 10	art Date /03/16	End Date 10/09/16	Weekdays Sr	oots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
	n <u>Date Ra</u> II 10/03/1	-	escription ocal News @ 530p Sเ		/End Time 6p	_	<u>/eekdays</u> Su		<u>gth</u> <u>Rate</u> <u>F</u> :30 (\$300.00)	Rtg <u>Type</u> 0.00 <i>NM</i>		
[N.		ld nfl game e	ends at 6p tv]									
Se	ee MG 10	2	ocal News @ 530p Su	ı 530-ı	6p	-	Su	I	:30 (\$300.00)	0.00 <i>NM</i>		
2 AI	II 10/06/16	6-10/07/16 L	ends at 6p tv] ocal News @ 5a M-F	5-6a		-	ThF		:30 \$300.00	0.00 NM		
2 AI		6-10/07/16 L	ocal News @ 5a M-F	5-6a		-	ThF		:30 \$300.00	0.00 NM		
E11 All	G for 10.1 10/09/1		Local News @ 6a Su	ı CM	6-7a	1	:30	1	\$100.00P04-0	0.00 NM	1	\$100.00
Sta	art Date	End Date	Local News @ 6a So Weekdays Sr	u oots/Week	<u>Rate</u>	Rating						
Week: 10	/03/16	10/09/16	Local News @ 7a Su	1	\$100.00 7-8a	0.00	:30	1	\$400.00 P02-F	0.00 NM	1	\$400.00
	art Date	End Date	Local News @ 7a Si		Rate	Rating						
Week: 10		10/09/16	1	1	\$400.00	0.00						

Print Date: 10/11/16 11:10:31 Page 3 of 3

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 08408081
 Product Desc:
 DCCC ADD 10/4-10/10
 KENS

Flight Dates: 10/04/16 - 10/10/16 Estimate: 5261

Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Spot	ts	Rate Pri Rtg Type	Spots	Amount
E 13	All	10/05/16	10/05/16	Wed Prime C	CM	9-10p	1	:30	1	\$3,500.00 P02-F 0.00 NM	1	\$3,500.00
				Wed Prime C								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
W	eek: 10/0	3/16	10/09/16	1	1	\$3,500.00	0.00					
N 14	KENS	10/08/16	10/08/16	NCAA Football D	Γ Gam € M	Various	S-	:30	1	\$3,500.00 P02-F 0.00 NM	1	\$3,500.00
	NCAA Football Game #2		ame #2									
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
W	eek: 10/0	3/16	10/09/16	S-	1	\$3,500.00	0.00					

Totals 1 \$3,500.00